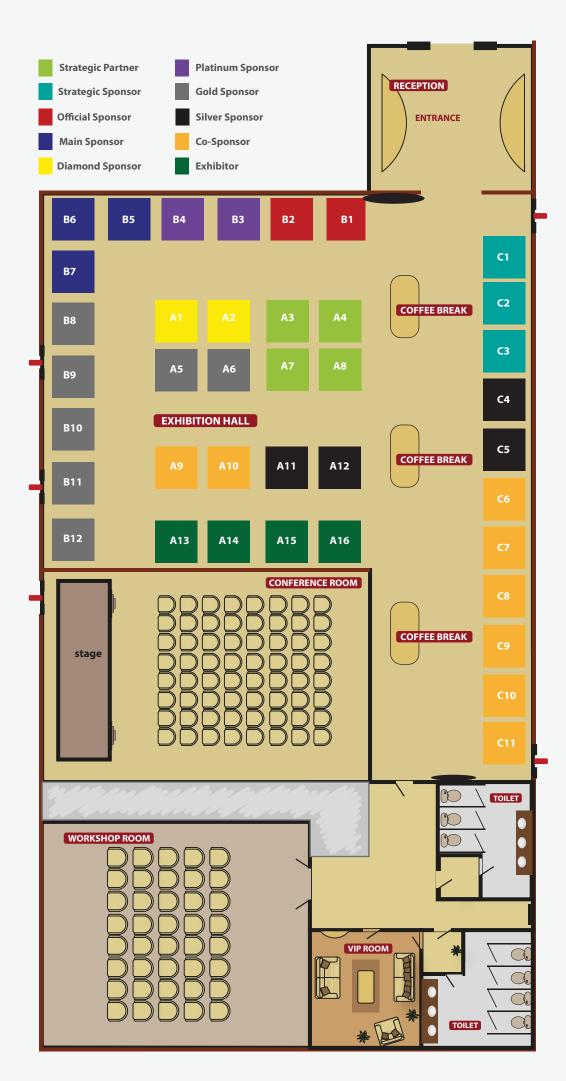
## THE 7<sup>TH</sup> SAUDI MONEY EXPO

**Expo & Conferences 2014** 

November 14<sup>th</sup> & 15<sup>th</sup> 2014 Crowne Plaza - Jeddah www.saudimoneyexpo.com





## SPONSORSHIP PACKAGES

PACKAGE NAME	STAND SIZE (2.5M*2.5M)	BOOTH DETAILS	LOGO PLACEMENTS	PRESS INTERVIEWS	SLOT AT THE OPENING PANNEL	SLOT AT THE WOKSHOP	PRICE (USD)	NUMBER OF VISAS	RAGISTREE OF VISITORS
STRATEGIC PARTNER	4 STANDS	HIGH FLOORING	MAIN ENTRANCE + BAGS + LANDYARD + WORKSHOP AREA + AWARD CEREMONY + EXHIBITION HALL + BROCHURE + ONLINE AND PRINTED ADVERT.	3	1	2	75 000	6	YES
STRATEGIC SPONSOR	3 STANDS	HIGH FLOORING	MAIN ENTRANCE + BAGS + LANDYARD + WORKSHOP AREA + AWARD CEREMONY + EXHIBITION HALL + BROCHURE + ONLINE AND PRINTED ADVERT.	3	1	2	70 000	6	YES
OFFICIAL SPONSOR	2 STANDS	HIGH FLOORING	MAIN ENTRANCE + BAGS + BADGES + WORKSHOP AREA + COFFE BREAK AREA + EXHIBITION HALL + BROCHURE + ONLINE AND PRINTED ADVERT.	2	1	2	65 000	5	YES
MAIN SPONSOR	2 STANDS	HIGH FLOORING	MAIN ENTRANCE + WORKSHOP AREA + COFFEE BREAK AREA + EXHIBITION HALL + BROCHURE + ONLINE ADVERT.	1	1	1	50 000	4	YES
DIAMOND SPONSOR	2 STANDS	HIGH FLOORING	MAIN ENTRANCE + WORKSHOP AREA + COFFEE BREAK AREA + EXHIBITION HALL + BROCHURE + ONLINE ADVERT.	0	1	1	40 000	4	NO
PLATINUM SPONSOR	2 STANDS	HIGH FLOORING	EXHIBITION HALL + WORKSHOP AREA BROCHURE + ONLINE ADVERT.	0	1	1	36 000	3	NO
GOLD SPONSOR	1 STAND	HIGH FLOORING	EXHIBITION HALL BROCHURE+ ONLINE ADVERT.	0	0	1	30 000	3	NO
SILVER SPONSOR	1 STAND	HIGH FLOORING	EXHIBITION HALL BROCHURE+ ONLINE ADVERT.	0	0	1	27 000	3	NO
CO-SPONSOR	1 STAND	HIGH FLOORING	EXHIBITION HALL BROCHURE+ ONLINE ADVERT.	0	0	0	22 000	2	NO
EXHIBITOR	1 STAND	LOW FLOORING	ONLINE ADVERT.	0	0	0	17 000	2	NO
COUNTER EXHIBITOR	COUNTER STAND	LOW FLOORING	ONLINE ADVERT.	0	0	0	8 000	1	NO

## **RESERVATION FORM**

Company Details		
Address		
Post Code:	Country:	
Telephone:	Fax:	
Contact Person		
Name:	Job Title:	
Email:		
Direct Phone number	<b>:</b>	
Participation		
Strategic Partner	Official Sponsor	
<b>Diamond Sponsor</b>	Gold Sponsor	
Silver Sponsor	Co-Sponsor	
Exhibitors	Other:	
We hereby apply to book the p	articipation package above, for the total cost of:	USD

## **TERMS AND CONDITIONS:**

- 1. Payment Terms: Once this signed participation form is received, you will receive the invoice with the payment details. Payments are submitted via a bank wire transfer within 5 business days upon receiving the invoice.
- 2. Cancelation Policy: No cancelation is accepted upon receiving this form.
- 3. Force Majeure: If the event is cancelled or postponed due to a Force Majeure reason, no refund or reimbursement will take effect. All paid fees will remain effective for the next show.
- 4. Failure of Payment: Any Exhibitor /Sponsor, who has signed the reservation form and after receiving the Invoice, fails to pay the amount stated in the Invoice within the given deadline, will give full right to the Organizer to cancel the exhibitor and or sponsorship reservation and participation, release the stand package and sell it to first comer. No refund or reimbursement will take place. Only when payment is received to organizer's account, then company logo will appear on all Online and Hard copies and marketing materials.
- 5. Visas: All attendees must send all required documents 60 days prior to the event. Official VIP invitations will be sent out from the private office of H.R.H. Prince Dr. Said Al Islam Bin Saudi Bin Abdul Aziz Al Saud. Failure to provide the needed documents 60 days prior to the event will not guarantee the issue of the visa to Kingdom of Saudi Arabia. Visas cannot be obtained for the following nationalities: Syria, Iraq, Iran, Sudan and North Korea. 6. Special Booth Design: A final layout needs to be sent 30 days prior to the event. No special hardware is allowed inside the KSA. Stayconnected will directly connect you to an approved Event Booth designing company within

Signatory of Director/Manager	Date
the KSA to implement your design.	
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