

THE 7TH SAUDI MONEY EXPO

Expo & Conferences 2014

November 14th & 15th 2014
Crowne Plaza - Jeddah
www.saudimoneyexpo.com

14 & 15 NOVEMBER 2014 • CROWNE PLAZA - JEDDAH

THE 7TH SAUDI MONEY EXPO

in partnership with
Alawsat For Economic Consultancy
for H.R.H Prince
Dr. Saif Al Islam Bin Saud Bin Abdelaziz



Saudi Money Expo 2014 is organized by Stayconnected
www.saudimoneyexpo.com | Email: sales@saudimoneyexpo.com | Phone: 966 556570701

Stayconnected in partnership with Alawsat for Economic Consultant organizes the 7th Saudi Arabia Trading expo and conference 2014.



After the great success of the 1st , 2nd ,4th ,5th and 6th Saudi Money Expo and Conference 2011 & 2012 & 2013 & 2014, and the successful launch of the 3rd Arab FX Championship & Expo in Dubai, Stayconnected in partnership with Alawsat for Economic Consultant for H.R.H. Prince Dr. Saif Al-Islam bin Saud bin Abdelaziz Al Saud launches the 7th Money Expo and Conference 2014 in Jeddah, Saudi Arabia.

This is a unique and yearly event in Jeddah to join global and regional financial institutions and FX brokers with Saudi investors and businessmen.

The 7th Saudi Money Exhibition & Conference 2014 will be held on the 14th and 15th of November 2014 at the Crowne Plaza Hotel in Jeddah. The exhibition will bring together some of the leading minds in banking and FX Trading, shedding light on the present state of FX Trading in the world of and some of the most widely used trading strategies by experts.

Additionally, it will feature the most recent technologies, products, security and safety services which are becoming available in the online trading industry.

The Event Features:

- Opening notes by H.R.H. Prince Dr. Saif Al-Islam bin Saud bin Abdelaziz Al Saud about the importance of education and advanced learning for the Saudi investor.
- Panel Discussion with the CEOs of the industry top leaders about the Future of Online Currency Trading
- Free trading seminars by veteran traders in the field.
- Key speakers with extensive experience in covering and trading various financial instruments.
- Global and Regional financial institutions and FX Brokers.

OVERVIEW

The Kingdom of Saudi Arabia with a population as of July 2010 estimated to be 25,731,776 is the richest country in the Middle East region. According to Bloomberg Business Week, KSA has around 170,000 Millionaires and is ranked 19 among countries with the most millionaires in 2010. Over 35% of Middle East FX retail traders are living in Saudi Arabia and invest an average of 35,000 USD in FX trading over the course of their trading experience. Stayconnected has interviewed over 500 potential FX investors in KSA and has compiled the following statistics about main interest for Saudi FX investors when choosing their FX Broker.

- 1) Face to Face interaction
- 2) Safety of funds and easy deposit and withdrawal mechanism
- 3) Proper advisory and education material
- 4) Recommendations and daily market research
- 5) Ease of use of trading software
- 6) Execution

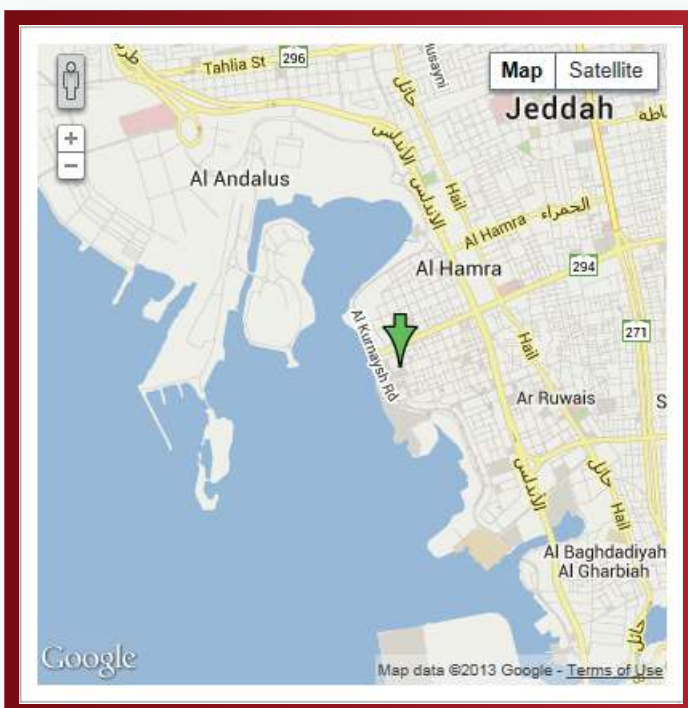


Event Location: Crowne Plaza, Jeddah – KSA

King Abdulaziz International - Foreign(JED)

- Distance: 19.26 MI/31.0 KM SOUTH to Hotel
- From Airport proceed to Madinah Road. Take a right turn to Palestine Street and drive to the end of Palestine Street where it intersects Corniche Road. Take a left turn and drive east 50 meters and Crowne Plaza Jeddah is next to AlHamra centre.

Directions to Crowne Plaza Jeddah



ABOUT THE EVENT

Location: Crowne Plaza, Jeddah – KSA

Date & Time: November 14th and 15th
From 2PM to 10PM



November

Su	2	9	16	23	30
Mn	3	10	17	24	
Tu	4	11	18	25	
We	5	12	19	26	
Th	6	13	20	27	
Fr	7	14	21	28	
Sa	1	8	15	22	29

Media Partners:



Al Iqtisadiya Newspaper
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CNBC Alarabiya
www.cnbc Arabia.com



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coming soon

EXHIBITOR STAND PER PACKAGE

Strategic Partner / Official Sponsor / Main Sponsor / Diamond Sponsor

Premium Stand (Sample):



- Company name on booth
- Square table + 2 chairs + High Flooring
- 2 seater futon with small coffee table + 2 chairs
- 2 counters with company logo
- 4 rollup banners (standard size)
- 2 brochures stand
- Spot lights
- All electric requirements + Internet access
- 1 Flat TV screen (included)

Gold Sponsor / Silver Sponsor / Co – Sponsor / Exhibitor

Standard Stand (Sample):



Gold Sponsor / Silver Sponsor

- Company name on booth
- Square table + 4 chairs
- 2 counters with company logo
- 4 rollup banners (standard size)
- Spot lights
- All electric requirements + Internet access

Co – Sponsor / Exhibitor

- Company name on booth
- 2 chairs
- 1 counter with company logo
- 2 rollup banners (standard size)
- Spot lights
- All electric requirements + Internet access

Additional setups and accessories including Flat screen TVs including at an extra cost at the expo.

Table Exhibitor (Sample)



- Company name on booth
- 1 chair
- 1 counter with company logo
- Spot lights
- All electric requirements + Internet access

RESERVATION FORM

Company Details

Company: _____

Address: _____

Post Code: _____ Country: _____

Website: _____

Telephone: _____ Fax: _____

Contact Person

Name: _____ Job Title: _____

Email: _____

Direct Phone number: _____

Participation

Strategic Partner

Official Sponsor

Diamond Sponsor

Gold Sponsor

Silver Sponsor

Co-Sponsor

Exhibitors

Other: _____

We hereby apply to book the participation package above, for the total cost of: _____ USD

TERMS AND CONDITIONS:

1. Payment Terms: Once this signed participation form is received, you will receive the invoice with the payment details. Payments are submitted via a bank wire transfer within 5 business days upon receiving the invoice.
2. Cancellation Policy: No cancellation is accepted upon receiving this form.
3. Force Majeure: If the event is cancelled or postponed due to a Force Majeure reason, no refund or reimbursement will take effect. All paid fees will remain effective for the next show.
4. Failure of Payment: Any Exhibitor /Sponsor, who has signed the reservation form and after receiving the Invoice, fails to pay the amount stated in the Invoice within the given deadline, will give full right to the Organizer to cancel the exhibitor and or sponsorship reservation and participation, release the stand package and sell it to first comer. No refund or reimbursement will take place. Only when payment is received to organizer's account, then company logo will appear on all Online and Hard copies and marketing materials.
5. Visas: All attendees must send all required documents 60 days prior to the event. Official VIP invitations will be sent out from the private office of H.R.H. Prince Dr. Said Al Islam Bin Saudi Bin Abdul Aziz Al Saud. Failure to provide the needed documents 60 days prior to the event will not guarantee the issue of the visa to Kingdom of Saudi Arabia. Visas cannot be obtained for the following nationalities: Syria, Iraq, Iran, Sudan and North Korea.
6. Special Booth Design: A final layout needs to be sent 30 days prior to the event. No special hardware is allowed inside the KSA. Stayconnected will directly connect you to an approved Event Booth designing company within the KSA to implement your design.

Signatory of Director/Manager

Date
